

# Under the Hood: Operations and Maintenance

Why Wait for the Check-Engine Light?  
Making the Business Case for Maintenance



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Monday, 7, 2006  
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# O&M: Why Wait for the Check Engine Light?



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## A traditional view of Operations and Maintenance (O&M)

- Like energy costs, on the expense line
- Not considered an investment
- Outsourcing expense – drive costs out
- Respond to ‘get ahead’ or respond to problems
- A use it or lose it proposition



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Traditional miles per gallon

EPA mpg - City 19  
EPA mpg - Hwy 25

*15 gal/315 mi. = 21 mpg*

=

## Preventative and scheduled Building maintenance

- Repair/replacement of energy systems
- Lighting
- EMS (automation)

*100 watts – 75 watts =  
25 watts x 200 bulbs  
= 5,375 watts saved*



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***Question: Has this been successful in achieving expected energy savings?***

**How effective is this approach when considering energy crises?**

- President Clinton, Executive Order 13123 – 35% reduction by 2010 – June 3, 1999
- Hurricane Katrina directive – Sept. 2005
- Energy Policy Act of 2005 – March 2005  
10% savings each year (100% increase in natural gas - \$6/MBtus - \$12/MBtus)



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Today, cars get instantaneous mileage.

## 2006 Chevrolet Impala LS

- Cruise control
- Computer with:
  - ✓ average speed,
  - ✓ average fuel consumption,
  - ✓ instantaneous fuel consumption and
  - ✓ range for remaining fuel

*But we don't generally know this performance information about our buildings!*

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**Based on recently completed FEMP assessments, O&M is an untold Return On Investment (ROI) story.**

- IAQ study of building operation.
  - Install monitoring devices
  - Identify/establish customer expectations
  - Assess energy waste from operations
    - Temperature (too hot in winter, too cool in summer)
    - Ventilation (compared ASHRAE design standard of 15 CFM to CO<sub>2</sub> operating performance – building over ventilated)

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## ■ FEMP I findings:

- Potential of 21% savings to heat, cool, ventilate
- = to 10% total energy usage
- If building maintained to achieve a superior work environment



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## FEMP I Strategies

### Winter Season Strategies

- **Strategy 1: Winter Temp Mgt.** *Discovery of Consistently Higher Than Desired Room Temperatures During Winter Months.*
- **Strategy 2: Winter Ventilation.** *Responsive Occupancy-Based Demand Controlled Heating Ventilation During Winter Months.*

### Summer Season Strategy

- **Strategy 3: Summer Temp Mgt.** *Discovery of Consistently Lower Than Desired Room Temperatures During Summer Months.*
- **Strategy 4: Summer Ventilation.** *Responsive Occupancy-Based Demand Controlled Cooling Ventilation During Summer Months.*



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BHW Potential Annual Savings for all Strategies



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## FEMP I Energy Savings Potential

Season	Strategy	MBtu Savings	Savings* if Strategies can be Implemented	Percent Savings of the estimated MBtu used to Heat, Cool and Ventilate
Winter	Temp Mgt	1,420	\$9,110	5.3%
	Vent Mgt	2,365	\$14,625	8.8%
Summer	Temp Mgt	937	\$12,405	3.5%
	Vent Mgt	1,045	\$13,850	3.9%
<b>Total</b>		<b>5,648</b>	<b>\$49,980</b>	<b>21.5%</b>

\*Note: the difference



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and  
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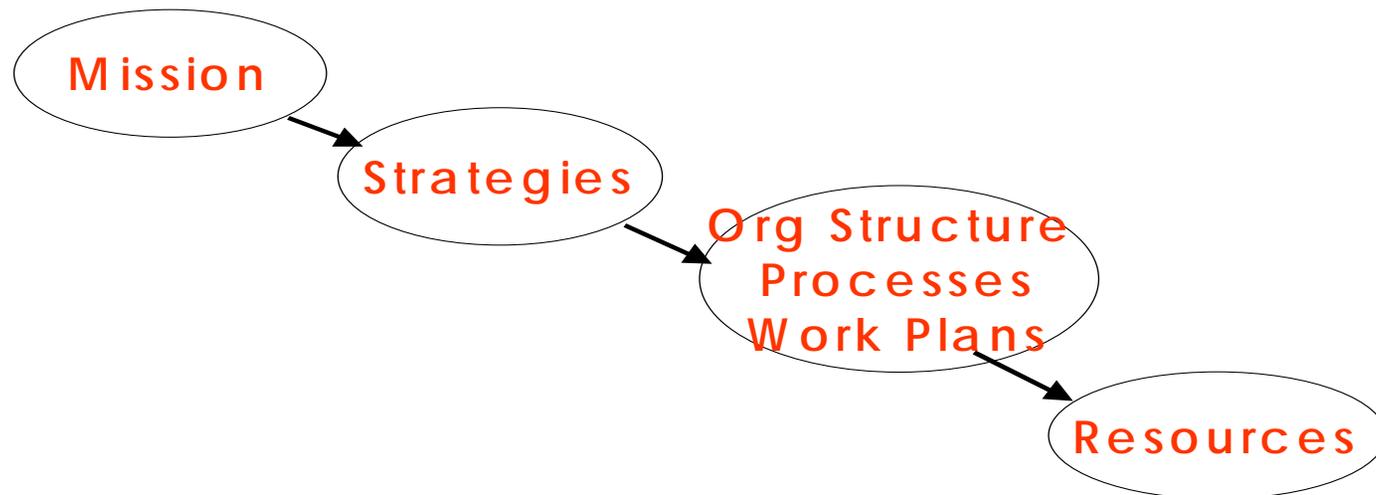
## FEMP – Phase II (two components)

- First component: Building Audit/Recommissioning
  - Confirm savings potential of FEMP I
  - Answer question whether savings possible
- Second component: Management Audit to determine if mgt systems in place to achieve ROI.



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## Organization Development Hierarchy





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## FEMP II Mgt Assessment - Key Observations:

- **Energy Goals (mission)** not building specific (e.g., Btus/SF or Btus/Occupant).
- **PBS conservation strategies**, given “superior workplace mission” not universally understood, not accessible, operational vs. strategic.
- **Org structure & business processes** (highly supportive of capital, but not O&M, strategies).
- **Federal support resources** and budgets are “siloed” (FEMP, Center, Finance, Asset Management).





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## FEMP II Mgt Assessment - Key Observations (cont'd):

- **Resources or operations.** Unclear whether business processes misallocate resources or if resources insufficient (if both, where?).
- **Tenants.** As drivers, not fully utilized (lease agreements) and as customers, not advised of opportunities (CPUs, ventilation, identification of waste, incentives).
- **Communications feedback.** Insufficient data and communications feedback at the building specific level.



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## FEMP II Mgt Assessment Conclusion:

*The current, mission, strategies, organizational structure and resource allocation will not achieve sustained energy savings without a good O&M program.*



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## Why should management be interested in O&M savings?

- Energy savings has become a social/cultural objective
- Interest at the highest levels
- Limited resources – organization will change if budget not available (downsizing)
- Affordability is changing – increasing costs of energy and reducing costs of continuous monitoring
- The right thing to do



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## Making the case.

*Premise: if O&M maintains the building to customer specifications, it will save energy.*

*Question: If it could, does management want O&M to do so?*

- Use it or lose it. Can saved energy dollars be spent on O&M? If not, why even think about it?
- Management support. Is everyone on board? If not, then how will it happen?
- O&M Investment. What types of O&M investment are needed?





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## Two chances to achieve an O&M ROI story

1. Replacement of equipment (traditional)
2. Energy savings

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## O&M energy savings - the application of traditional management tools:

- A. **Goals:** Building-specific energy goals
- B. **Performance criteria:** Tenant agreeable temperature and ventilation criteria.
- C. **Strategies:** New approaches to ID low & no-cost savings opportunities *and* stakeholder collaboration.
- D. **Organization structure:** Realignment and integration of management support functions.
- E. **Verification & measurement:** Energy data to verify and measure persistent energy savings.
- F. **Financial incentives:** (e.g., tenants, O&M, finance)
- G. **Resource reallocation:** Training, budgets & funding to support the O&M function.
- H. **Performance feedback.**



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## A. Energy Goals.

Do you have an energy performance goal for your building? What is it?

- *Btus/GSF?*
- *Energy budget \$/year?*
- *Btus/occupant?*
- *x% reduction in usage?*
- *Other?*



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## B. Performance Criteria.

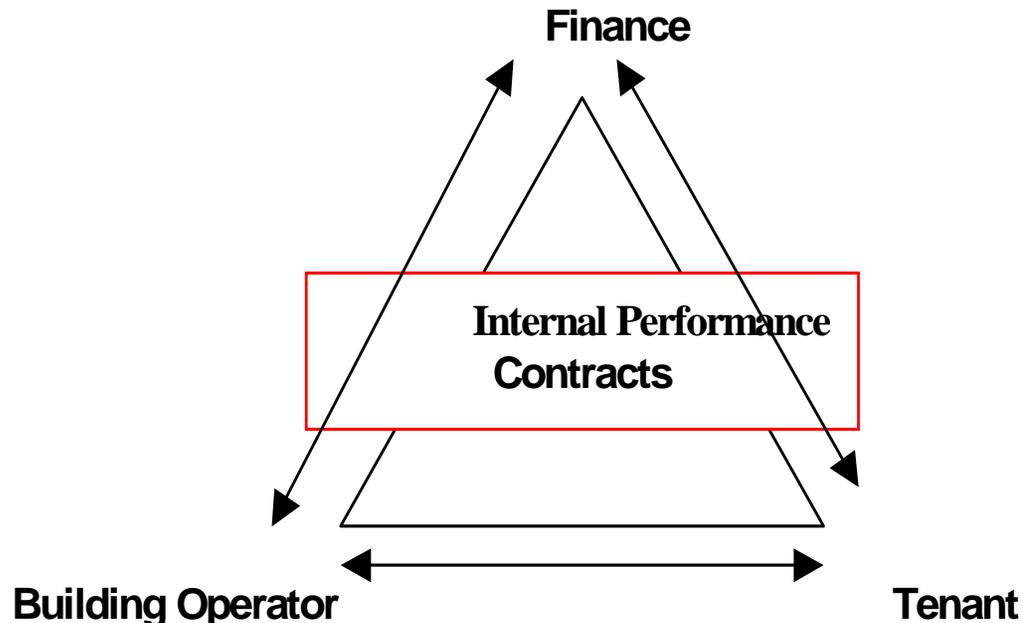
*These typically exist and are consistent with PBS mission "to provide a superior workplace at good economies"*

- **PBS building operation plans**
- **Tenant leases**
- **O&M contracts**



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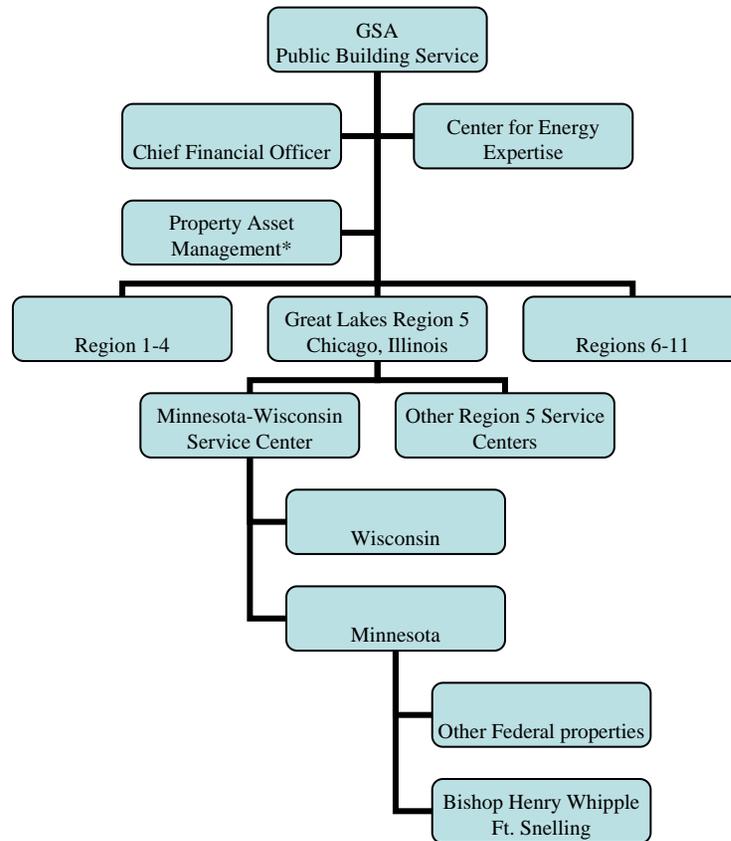
## C. Strategies (e.g., stakeholder Collaboration)



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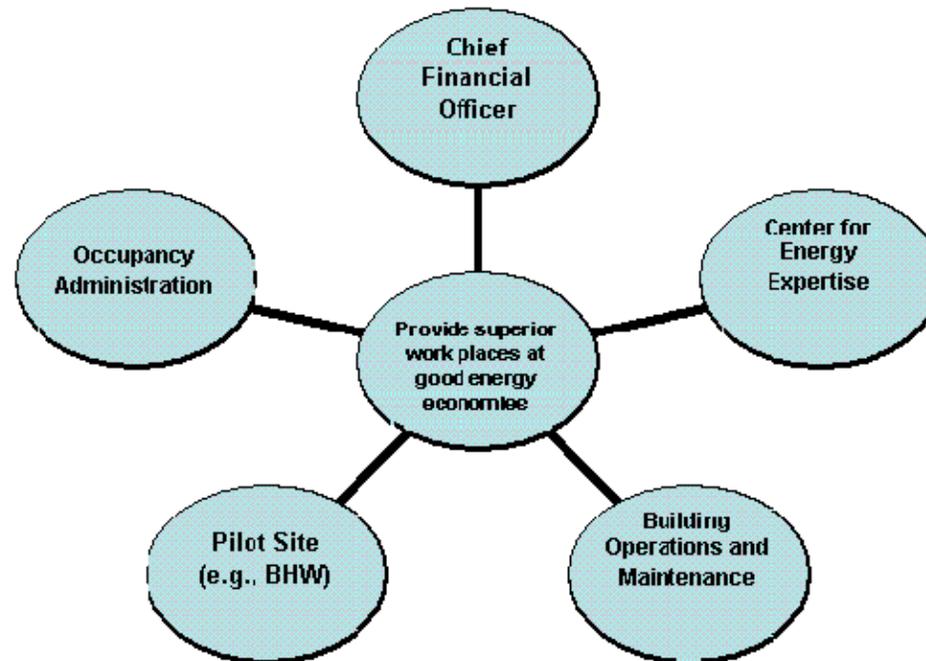


## D. Existing organization structure.



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## D. An O&M Integration Scenario





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## E. Verification & Measurement

*Question: How will meeting energy goals be measured?*

- Monthly bills
- Energy reports
- Energy budgets
- Square foot usage
- Occupancy usage
- Real-time tools – Section 103 Energy Policy Act 2005



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## F. Financial Incentives

- *Finance and property asset managers.* Continually seeking new sources of savings
- *Tenants.* Leases provide opportunity to provide incentive to tenants
- *O&M contractors.* O&M contracts have moved from prescriptive PM to cost-benefit assessment – could energy performance – consistent with tenant expectations – be added to the master contract?
- *PBS property management.* Property managers lack revolving funds for O&M investment.



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## G. Resource Reallocation.

- Reinvestment of energy savings.
- Reinvestment of fiscal energy budget savings.
- Recommended reinvestment purposes:
  - Training
  - Continuous performance monitoring
  - Acquisition of needed expense and low cost capital improvements



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*Questions?*



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*Thank you.*

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- ALTEC Energy Management Audit
  - Managerial energy-related goals
  - Operational, financial and business performance indicators (tenant satisfaction)
  - Gap analysis in strategies for achieving these goals
  - Relevant authority and reporting lines
  - Organizational structures and business process (not building maintenance) design
  - Performance feedback

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## ■ Range of Recommended Mgt Actions

- Current business practices
- Methods for measuring real time energy usage
- Retrofitting technologies or processes to achieve increased savings or optimization
- Creation of energy optimization operating budgets and internal fiscal incentives
- Training to achieve persistent savings
- Improved feedback loops to communicate success
- Operating and maintenance procedures
- Accountabilities and motivation
- Metering and verification of performance
- Reporting feedback and controlling use



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- **Recommissioning Strategies**
  - Reduce hours that equipment operates.
  - Reduce flow and system resistance to flow.
  - Reduce the level of heating provided to the building.
  - Reduce the amount of outside air brought into the building during low-occupancy hours, and just meet carbon dioxide (CO<sub>2</sub>) requirements in critical rooms during occupied hours.

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## Recommended Actions:

1. Complete *repair of heating and cooling control valves* (Currently in progress).
2. Continue *reduction in the scheduled hours of HVAC operation*.
3. Provide *control reports* to verify persistence of savings.
4. Modify controls to respond to *direct measurement of airflow demand*.
5. Lower the *reset schedules for hot deck temperatures*.
6. Couple *mixed air setpoints with supply air setpoints*.
7. *Test and balance maximum air flow* to meet actual demand.