



EXHIBIT SPACE APPLICATION

Energy 2007 Business Partners Showcase
August 5-8, 2007
Hilton Riverside- New Orleans, Louisiana

www.govenergy.gov

Please reserve your space at the Energy 2007 Business Partners Showcase in New Orleans, Louisiana.

Please return to our show management company by completing the on line form and submitting electronically or completing the form, printing and faxing or mailing to:

Gaynielle Scott
ENERGY 2007
c/o MC²
500 Interstate West Parkway
Lithia Springs, GA 30122

Phone: 1-800-343-2171
Email: energy2007@govenergy.com
Fax: 770.739.4406

Payment must be received by MC² within 14 business days of receipt of your booth application to guarantee your booth selection.

If you paying by check, please include a copy of your application and mail to the address above.

All attendees must be 18 year of age.

Company / Agency Name

Contact Person

Email Address

Company Address

City

State Zip

Country

Company Phone

Company Fax

Inline and corner booths are 8 feet deep and 10 feet wide

Number of 8'x10' inline booths at \$2,200.00 each = \$

Number of 8'x10' corner booths at \$2,350.00 each = \$

Number of 16'x20' island booths @ \$11,750.00 ea. = \$

Number of 16'x30' island booths @ \$16,450.00 ea. = \$

Booth Preference 1st 2nd 3rd 4th

Please assign near, if possible

List up to three competitors whose booths you prefer NOT to be adjacent to.

Every effort will be made to honor your request, but no guarantees are implied.

1.

2.

3.

[**CLICK HERE**](#)
TO VIEW FLOOR PLAN

SPONSORSHIP OPPORTUNITIES

Please select which sponsorship opportunities your company would like to participate in

GOLD LEVEL

Only one Gold Level sponsorship available!

Benefits include all of the silver and bronze level benefits, plus distinctive signage as sponsor of the Cyber Cafe located in the exhibit hall. (Sponsor is responsible for all computer equipment and internet connections) **\$7,050.00**

CYBER CAFE

SILVER LEVEL

Benefits include all of the bronze level benefits plus distinctive and exclusive signage at all buffet food & refreshments stations within the exhibit hall, every day of the show. **\$4,500.00**

BUFFET & REFRESHMENTS

BRONZE LEVEL

Benefits include sponsor recognition with company logo in the Exhibitor Directory and the Agenda At-A-Glance, distinctive signage in the exhibit hall and recognition in the exhibitor section of the Energy 2007 website. **\$1,200.00**

SPONSOR RECOGNITION

"TAKE ONE" LITERATURE DISPLAY

Literature will be prominently displayed in a custom fixture in the exhibit hall. Literature should fit in 8.5 x 11 inch pocket. **\$500.00**

price per display

EXHIBITOR DIRECTORY ADVERTISING

Advertise your 8" wide x 10" high black and white ad in the exhibitor directory. Production ready files must be provided. **\$325.00**

price per display

COST RECAP

Booth Space(s)

Sponsorship

Literature Display

Directory Advertising

TOTAL COST

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1. Management: U.S. Dept. of Energy, U.S. General Services Administration, U.S. Dept. of Veterans Affairs and MC² (hereafter referred to as Show Management). The principle purpose of the conference is to offer Attendees the opportunity to examine the latest equipment and to be educated in the most recent products and services available to the industry. No visitor will engage in any activities inconsistent with this purpose.

Spaces will be assigned on a first come first serve basis to exhibitors that best accomplish the principles and purposes of the Energy 2007 Business Partners Showcase.

2. Space Assignment: Every effort will be made to assign the exhibitor to one of its chosen spaces; however, MC² reserves the right to make the final space assignment or change the space assignment after the acceptance of the application.

3. Booth Construction and Equipment: Inline booth Exhibits or Equipment may not exceed 8' high. A Standard Booth is approximately 8' deep by 10' wide, consisting of 8' high draped backwall and 3' high side dividers. The rental price of the booth includes a 7"x44" sign listing the exhibitor's name and booth number. All display fixtures and equipment over 4' in height and within 10 linear feet of an adjoining booth must be confined to the back half of the booth. Any portion of the booth that is unfinished and visible must be draped or suitably decorated at the exhibitor's expense. No exhibitor will block the sightline from the aisle of any adjoining exhibitor.

4. Positioning of Equipment with Relation to Aisle: Machines or equipment operated or demonstrated at any time during show hours will be placed so that no portion is closer than 12 inches to an aisle. No obstructions will be placed in any aisle, exit, passageway, lobby or in passageway leading to any fire extinguishing equipment.

5. Default Occupancy: Any exhibitor failing to occupy space contracted for is not relieved of its obligation of paying for such space at the full rental price. MC² shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such space is not occupied by 3:00 PM on Sunday, August 5, 2007.

6. Use of Space: Exhibits will be shown only in the official exhibit area. Booths and exhibiting activities are subject to the requirements and instructions of the Hilton New Orleans Riverside Hotel pertinent to the use of exhibit facilities.

7. Subleasing or Sharing: subleasing or sharing of any space by exhibitors is prohibited.

8. Installation and Dismantling: Complete details will be included in the Exhibitor Service Manual. Exhibit booths must be staffed during all open show hours; no exhibitor will be permitted to dismantle prior to the close on Tuesday, August 7, 2007. Any exhibitor violating this regulation may be denied exhibit space in future MC² expositions.

Exhibits may be installed beginning Saturday, August 4 at 10:00 AM. All exhibits must be completed by 3:00 PM on Sunday, August 5, 2007 and any exhibit space that is not occupied at that time may be reassigned by MC². Dismantling may begin following the closing of the show and all exhibits must be completely off the floor by 10:00 PM on Tuesday, August 7, 2007.

9. Exhibit Staff Registration: Each booth comes with two full workshop registrations at no extra cost, allowing two members of your team to attend all Energy 2007 functions and activities. You will also receive five limited access passes for your staff members to work at your booth. All advance-registered exhibitors will have a printed Exhibitor Badge available at the Exhibitor Registration Desk located inside the Hilton New Orleans Riverside Hotel. Your exhibitor badge registration provides for admission to the exhibit hall for coffee breaks and lunches. Badges must be worn at all times by exhibitors in order to enter the exhibit hall, including set-up times, trade show hours and dismantling. Exhibitor staff, temporary help and set-up / dismantling personnel must obtain temporary work passes at the Exhibitor Registration desk. Badges are not transferable. Names for badges must be received by June 25, 2007. Any name changes after June 25, 2007 must be made onsite during registration hours.

10. Cancellation of Exhibit Space: Cancellation of Energy 2007 or the exhibits at any time for any reason will not subject MC², Show Management or the Hilton New Orleans Riverside Hotel to any damages or liability of any kind. In the event of such cancellation, the exhibitor waives any and all damages and agrees that MC² may, after deducting all costs and expenses, including a reserve for claims, refund to the exhibitor its pro-rata amount of all funds paid by all exhibitors, which will constitute complete settlement to the exhibitor.

11. Exhibitor's Property: Neither MC², Show Management, the Hilton New Orleans Riverside Hotel, or the affiliates and subsidiaries of each, nor the officers, directors, agents and employees of each will be liable for damages, loss or destruction to the exhibitor's exhibits or other property by reason of theft, fire or other casualty, Acts of God, accident or other destructive causes and each exhibitor will lease booth(s) at its sole risk.

12. Liability: The exhibitor will be liable for any and all damages to the Hilton New Orleans Riverside Hotel building and facilities and the furniture and fixtures contained therein which will occur through acts or omissions of the exhibitor, its agents, employees or invitees.

Neither MC², Show Management, The Hilton New Orleans Riverside Hotel or the affiliates and subsidiaries of each, nor the officers, directors, agents and employees of each, will be responsible for any injury, loss or damage that may occur to the exhibitor, the exhibitor's employees, agents or invitees or the exhibitor's property, however caused.

13. Insurance: Exhibitor shall, at its own expense, secure and maintain through the term of the contract, including move-in and move-out days, the insurance listed below. all such insurance shall be

primary or any other valid and collectible insurance of Exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with Exhibitors obligations under this paragraph.

(A) Comprehensive General Liability with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment and products. (B) Automobile Liability insurance with limits not less than \$500,000 each occurrence combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading and unloading operators.

Comprehensive General Liability and Automotive Liability insurance policies shall name as certificate holder MC², Show Management and its subsidiaries. If requested, copies of additional insured endorsements, primary coverage endorsements and complete copies of policies, satisfactory to MC² and Show Management, shall be furnished to MC² sixty (60) days before the first day of the Event. Certified copies of the Certificates of Insurance or policies shall provide that they may not be canceled without 30 days advance written notice to MC².

14. Certificates of Insurance: Certificates or other satisfactory evidence of insurance naming MC², Show Management and Hilton New Orleans Riverside Hotel as certificate holder for the above insurance coverage's required to be submitted to MC² must be furnished to MC² on or before June 25, 2007 and will provide that there will be no cancellation or modification thereof without at least thirty days prior written notice to MC², Show Management and Hilton New Orleans Riverside Hotel.

15. Fire, Safety and Health: The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit materials and equipment will be reasonable located within the booth and protected by safety guard and devices where necessary. Only fireproof materials will be used in displays and Exhibitor will take all necessary fire precautions.

16. Floor Load: The floor load limit is 300 pounds per square foot static weight. An exhibitor who plans to show equipment, the weight of which will exceed the floor load restriction, must position it on a suitable wood or stall supports of sufficient size to properly distribute the weight over a required area, such support to be approved. In all cases, the exhibitor should present complete information to the Hilton New Orleans Riverside Hotel sufficiently in advance to enable engineering analysis.

17. Registration of Visitors: MC² shall have sole control over admission policy at all times. All persons visiting the Tradeshow sessions and the exhibit area, as well as exhibitor personnel, will be required to wear an appropriate badge while in attendance.

18. Safety Guards and Protection: All persons attending the exhibits must be properly protected from injury. Any piece of machinery on display that has movable parts must have adequate safeguards to protect the public from injury throughout the exhibit period.

19. Restrictions: Exhibitor agrees to obtain all necessary licenses and permits to use music or other copyrighted or protected material in exhibitor's booth or display.

Exhibitors may not use audible electronics, mechanical apparatus (including company products or equipment), which may be heard outside the exhibitors assigned space. MC² reserves the right to turn off open sound systems if they are annoying to surrounding exhibitors.

All interviews and demonstrations of exhibit materials, including distributing of literature or samples, must be made within the booth area as assigned to the respective exhibitor occupying the space. The canvassing or distribution of advertising matter outside the exhibitor's own space will not be permitted. Additionally, MC² reserves the sole right to limit or cancel exhibit space if such space is used to display material of any nature that is deemed to be inappropriate for MC² convention. This includes, but is not limited to, printed materials, equipment, signs, objects of art, costumes or abbreviated clothing worn by booth personnel.

Exhibitors will not schedule, foster or conduct outside activities that would take qualified attendees from the exhibit during exhibit hours.

Food products or beverages are not to be distributed in any exhibitor's booth unless the detailed plans and arrangement for such distribution have received prior approval by MC² and the Hilton New Orleans Riverside Hotel.

Raffles, drawing and contests are not to be conducted unless the detailed plans and arrangements for them have received prior approval from MC². Prize values cannot exceed \$20 each.

Exhibitors will comply with all applicable rules, regulations and requirement of the Hilton New Orleans Riverside Hotel, including but not limited to the following: audio or visual recordings, safety regulations and shipment(s) of freight in the building.

20. Indemnification: Exhibitor will defend, indemnify and hold harmless MC², Show Management and the Hilton New Orleans Riverside Hotel and affiliates and subsidiaries of each the officers, directors, agents and employees of each from and against all loss, claims, causes of action, suits, damages, liability, expenses and cost, including reasonable attorney's fees, arising from or out of any violation or infringement (or claimed violation or infringement) by the exhibitor, exhibitor's agents or its employees of these RULES, or of any patent, copyright or trade.

21. Interpretation and Amendments: MC² reserves the right to interpret or amend these regulations as is deemed proper to ensure the success of the exhibit and further its educational purposes.

22. Payment: Applications must be accompanied by full payment of the total rental fee. A fifty percent (50%) refund will be given for any cancellation received prior to May 7, 2007. No refund will be given after May 7, 2007.

We agree to abide with the terms of this exhibit space application and contract, including, but not limited to the Energy 2007 Rules and Regulations Governing Exhibits.

Authorized Representative

Date

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Payment Information

Please indicate if payment is being made by credit card or check.

PLEASE CHARGE MY CREDIT CARD

CHARGE TO: VISA MASTERCARD AMERICAN EXPRESS

Cardholders Name

Billing Address

City

State Zip

Country

16 digit account number

CV2 Code (if VISA or MASTERCARD)

last three numbers of account number of back of card

Expiration Date

I PREFER TO PAY BY CHECK

Check Number

Check Dated

Check Amount

If you prefer to pay by check, please print all three pages of the application and include with your payment.

Please return to our show management company by completing the on line form and submitting electronically **or** completing the form, printing and faxing or mailing to:

Gaynielle Scott
ENERGY 2007
c/o MC²
500 Interstate West Parkway
Lithia Springs, GA 30122

Phone: 1-800-343-2171
Email: energy2007@govenergy.com
Fax: 770.739.4406

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Company Description and Products

Please include a brief description of your company and products that will be displayed.

SUBMIT