

Jeopardy

Hosted

by

Dr. Norman A. Endlich

SP Basics

SWOT

Learning

Potpourri

100

100

100

100

200

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400

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500

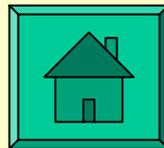
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What is strategic planning?

**A tool for organizing the present
on the basis of the projections
of the desired future**



Row 1, Col 1

What is a SWOT analysis?

**A strategic planning tool for
auditing an organization
and its environment**



What is learning?

**A powerful, on-going, superior
source of competitive
advantage**



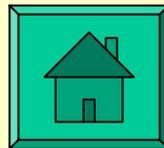
Who is the organization's leader?

**The person ultimately
responsible for ensuring the
strategic plan becomes part of
the culture**



What is the vision statement?

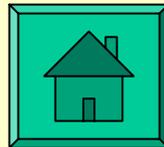
**Outlines what a company
wants to be**



2,1

What are the EXTERNAL factors?

Opportunities and Threats



What are beliefs?

**These might need to be
challenged or even forgotten**



What is developing strategies?

**The next step after developing
the SWOT matrix**



What are values?

**These are important to
and protected by the
organization...regardless**



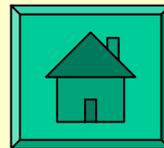
What are the INTERNAL factors?

Strengths and Weaknesses



What is SHOCK learning?

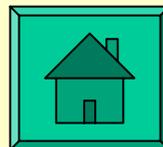
Reacting in the event of a crisis



3,3

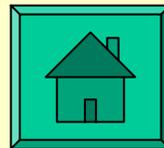
What is measuring performance?

Determining the success or effectiveness of implementing the strategic plan



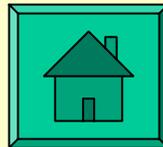
What is the mission statement?

**Tells what the company is
now—why it exists or
is in business**



What is an example of a WEAKNESS?

Unfavorable customer feedback



What is MAINTENANCE learning?

**Discovering better ways of
doing what an organization
already does**



What is the essence of strategy?

Creating the competitive advantages of tomorrow faster than competitors can mimic those advantages possessed today



What is the typical numbers of years a SP covers?

3 to 5 years



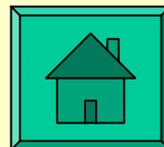
What is a THREAT example?

**A competitor has a new,
innovative product or service**



What is ANTICIPATORY learning?

Considering the possible future consequences of actions taken today and exploring alternatives



What is DOE's mission statement?

**“Discovering the solutions to
power and secure America’s
future”**

