



GovEnergy

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“Changing the Culture”

Grand Canyon, Track 7

4:00-5:00PM, Tuesday, August 5, 2008



Golden, CO



Objective

Provide insight into culture-changing techniques and concepts required to move all aspects of an organization toward increased acceptance of energy-saving practices and environmental awareness.



Opening Thoughts

- Societal imperative
- Support of leadership (top down)
 - DOE TEAM example
 - Priority of next Administration
- Organizational buy-in (bottom-up)
 - Institutionalization
 - Plan with not for
 - Acknowledgement
 - Individual performance measure
 - Awareness/education/measurement tools



Speaker #1

**Steve Butterworth, Regional Energy Manager
National Park Service, United States
Department of the Interior**

Steve Butterworth provides energy and sustainability support to 60 national park sites though out the western U.S. He has served in the energy program since 1976



Speaker #2

Alex A. Beehler, Assistant Deputy Under Secretary of Defense (ESOH)

Alex A. Beehler, as the assistant deputy under secretary of defense (environment, safety and occupational health) serves as the principal assistant and advisor for all environmental, safety and occupational health policies and programs in DOD.